# Southwest, Idaho

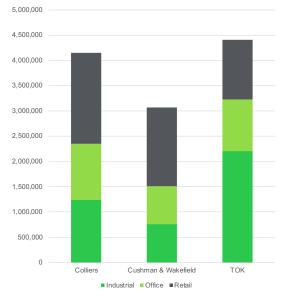
Office: \$14 - \$31/SF | Weighted Average: \$20.13/SF | FS

Retail: \$12 – \$23/SF | Weighted Average: \$15.25/SF

#### LOCAL DEMOGRAPHIC PROFILE

"Up and Coming Families" is a market in transition—residents are younger and more mobile than the previous generation. They are ambitious, working hard to get ahead, and willing to take some risks to achieve their goals. The recession has impacted their financial well-being, but they are optimistic. Their homes are new; their families are young. This is one of the fastest-growing markets in the country.

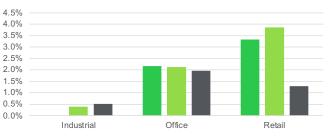
### **DISTRIBUTION OF INVENTORY**



Source: Colliers, Cushman & Wakefield, TOK

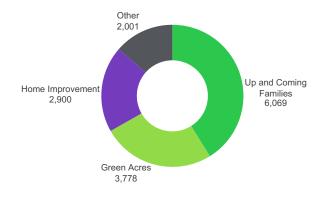


**VACANCY BY PROPERTY TYPE IN %** 

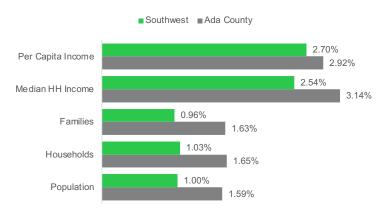


Source: Colliers, Cushman & Wakefield, TOK

## HOUSEHOLD SEGMENTATION



# ANNUAL GROWTH RATES 2022-2027 (IN%)

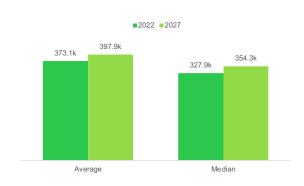


## TOP 5 SECTORS

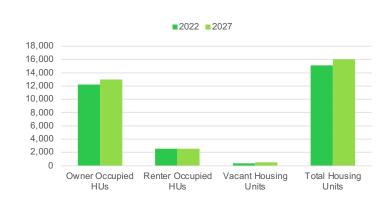
#### **EMPLOYEES**

1.	Retail Trade Businesses	2,182
2.	Accommodation & Food Service	1,531
3.	Food Service & Drinking Venues	1,352
4.	Professional, Scientific & Tech Serv	1,060
5.	Healthcare & Social Assistance	1,056

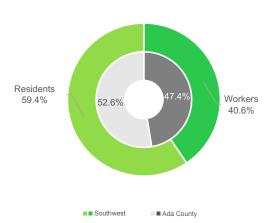
## HOME VALUES



# HOUSING UNITS

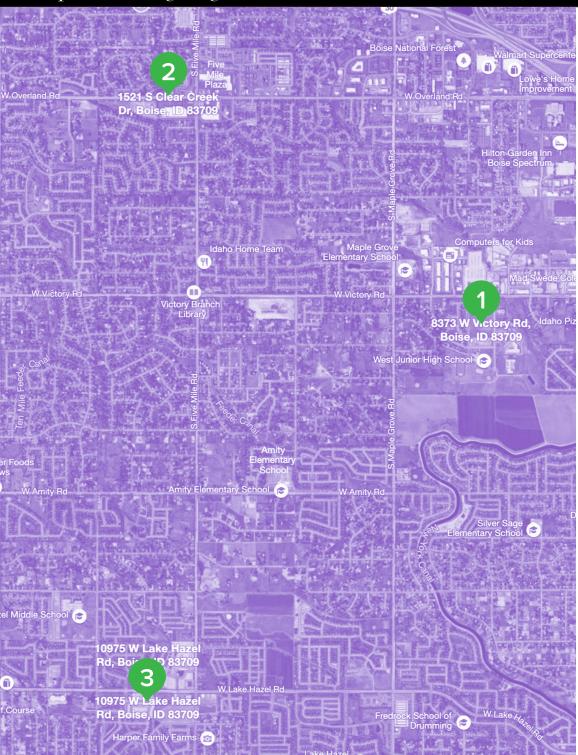


# DAYTIME POPULATION COMPARED TO MSA



Source: ESRI, NAICS & Canyon Data

# SPOTLIGHT: SOUTHWEST Pipeline Highlights



- 1 VICTORY FLATS
  PROPERTY TYPE | Multi-family
  COMPLETION | 2023-2024
  SIZE&UNITS | 136 apartments (158,235 SF)
  144 townhomes (388,348 SF) and SFH
  PROJECT | Welltower
  Address: 8373 W Victory Rd, Boise, ID
- 2 CLEAR CREEK APARTMENTS
  PROPERTY TYPE | Multi-family
  COMPLETION | 2023
  SIZE&UNITS | 12 apartments (11,568 SF)
  PROJECT | Gray Works LLC
  Address: 1521 S Clear Creek, Boise, ID
- 3 HAZELWOOD VILLAGE SUBDIVISION
  PROPERTY TYPE | I Subdivision
  COMPLETION | 2023
  SIZE&UNITS | 32 units
  PROJECT | Peg Companies
  Address: 10975 W Lake Hazel Rd, Boise, ID