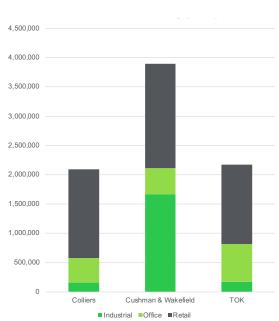


# Northwest, Idaho

### LOCAL DEMOGRAPHIC PROFILE

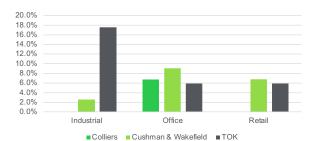
Middleburg neighborhoods transformed from the easy pace of country living to semirural subdivisions in the last decade, as the housing boom spread beyond large metropolitan cities. Residents are traditional, family-oriented consumers. Still more country than rock and roll, they are thrifty but willing to carry some debt. They rely on their smartphones and mobile devices to stay in touch and pride themselves on their expertise. They prefer to buy American and travel in the US. This market is younger but growing in size and assets.

### DISTRIBUTION OF INVENTORY





#### VACANCY BY PROPERTY TYPE IN %



Source: Colliers, Cushman & Wakefield, TOK

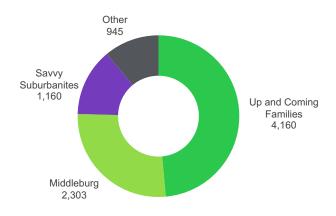


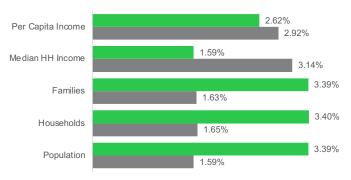


# ANNUAL GROWTH RATES 2022-2027 (IN%)

■ Northwest ■ Ada County

# TOP – 5 SECTORS

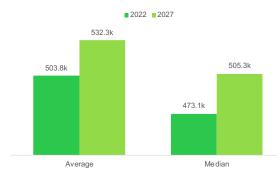




#### EMPLOYEES

1.	Retail Trade Businesses	218
2.	Accommodation/Food Service Bus	186
3.	Food Service/Drinking Estab Bus	186
4.	Construction Businesses	149
5.	Prof/Scientific/Tech Service Bus	125

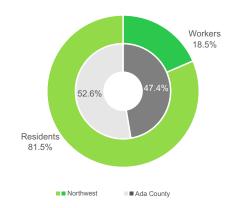
HOME VALUES



HOUSING UNITS

### DAYTIME POPULATION COMPARED TO MSA

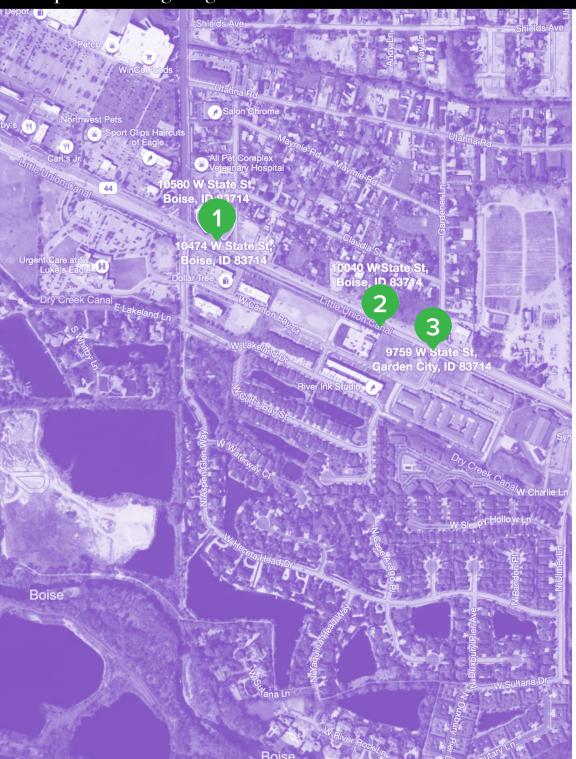




Source: ESRI,NAICS & Canyon Data

# SPOTLIGHT: NORTHWEST Pipeline Highlights





1 MCDONALD'S, DICKEY'S, AND DOMINO'S PIZZA PROPERTY TYPE | Retail - Restaurants COMPLETION | 2022 Address: 10474 & 10580 W State St, Boise, ID 83714

# 2 O'REILLY AUTO PARTS

PROPERTY TYPE | Retail COMPLETION | 2022

Address: 10040 W State St, Boise, ID 83714

# 3 THE VILLAGE AT HERON RIVER

PROPERTY TYPE | Retail COMPLETION | 2024 Address: 9759 W State St, Boise, ID 83714